

For Immediate Release

Jiuzhou & Wyplay materialize their successful partnership in Latin America.

- **First operator customer for a Frog Scaling Partner in Latin America**
- **Set-Top Box solution developed and integrated by Jiuzhou based on Frog by Wyplay client middleware**
- **1 million IPTV STB units to be deployed**

MARSEILLE, France, and SHENZHEN, China - September 9th, 2014 – Shenzhen Jiuzhou Electric Co.,Ltd (Jiuzhou), a leading Chinese Set-Top Box manufacturer and Wyplay, software solutions provider for the pay-TV ecosystem, announced today the success of their close business relationship in the context of the Frog by Wyplay Community, with the closing of a commercial contract with a major IPTV wholesale operator in Brazil for devices and services relying on the Frog solution.

Jiuzhou is one the first Licensees of the Frog shared-source initiative, and is acting as an STB integrator for Frog, becoming one of Wyplay's preferred Scaling Partners and STB OEM for deployment of its middleware. As part of the Frog offer, Jiuzhou's engineering teams benefit from training and support services by Wyplay on the generic Frog solution, including on-site trainings with Wyplay's experts at Jiuzhou's Shenzhen R&D facility.

"The combination of Jiuzhou STBs with the Frog solution is able to power future-proof Pay-TV services for the Chinese, Latam and emerging markets" said Huang Wei, Jiuzhou VP. "Through the Frog initiative, Jiuzhou gains a major account in Brazil, with the aim to deploy 1 million IPTV STB units by end 2015 with advanced features like: HTML5 User Interface, network Personal Video Recorder (nPVR), Video on Demand and Applications Store."

"Jiuzhou's success with this Brazilian wholesale operator demonstrates that collaborating within the Frog Community allows our Licensees -and more specifically our Scaling Partners- to address differently pay-TV operators, relying on Frog's leading edge capabilities" explains Jacques Bourgninaud, Wyplay CEO. "Jiuzhou is one of our key community members, and we are sure that more opportunities will materialize thanks to our collaboration that spans training, support, joint promotion and tendering."

More...



Wyplay and Jiuzhou are showcasing Frog at the IBC 2014 event at the RAI Amsterdam from September 12th to 16th on their respective booths. Jiuzhou: Hall 3, booth #C56 and Wyplay: Hall 5, booth #A11.

To learn more about Frog by Wyplay and how to become a Frog Scaling Partners, please visit www.frogbywyplay.com or contact the Frog team at sales@frogbywyplay.com.

The full source code and technical documentation of the Frog middleware are available to licensees on the Frog Community Portal at: <http://portal.frogbywyplay.com>

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About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator's or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+.

To learn more about Wyplay and its Frog offer, please visit www.wyplay.com and www.FrogByWyplay.com.

Blog: www.frogbywyplay.com/page/blog

Twitter: [@frogbywyplay](https://twitter.com/frogbywyplay)

YouTube: <http://www.youtube.com/user/Wyplay/videos>

Vimeo: <http://vimeo.com/user5170815>

About Shenzhen Jiuzhou Electric Co., Ltd.

Shenzhen Jiuzhou Electric Co., Ltd. (also known as Digital Telemedia Co., Ltd.) is specialized in the research & development, manufacturing and marketing of DVB related products (DVB-S/C/T) and digital TV headend/Gepon/HFC System products. As the largest subsidiary of Jiuzhou Group which was established in 1958, and with five major R&D centres located in Shenzhen, Beijing, Mianyang, Chengdu & Chongqing, Shenzhen Jiuzhou Electric Co. Ltd. is one of the earliest pioneers and top leading suppliers in this industry from China, and has been dedicated to providing customer tailored solutions which fit specific clients' requirements for many years. Its manufacturing capability is up to 2 million units per month, and products are widely provided to Europe, Americas, Middle East, Asia and Africa market.

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